

Forum Education and Digitalization



OBJECTIVE

Use digital media to promote equal opportunities and participation in society

How can digital media improve our education system? What has to happen before digital media can improve learning processes on a broad scale? And how can we help more people successfully navigate our increasingly digitalized world? Germany still lacks an overarching strategy for digital education. To address this deficit, non-profit foundations Deutsche Telekom Stiftung, Bertelsmann Stiftung, Robert Bosch Stiftung and Siemens Stiftung are calling on all key players in politics, industry, academia and society to contribute through their initiative, the Forum for Digital Education. The initiative is co-funded by Stiftung Mercator.

The foundations believe digital media can improve education and promote equal opportunities and greater participation in society. Our whole society must pull together, though, in order to give everyone the best possible opportunity for a digital education. It will require good ideas, teachers with strong media skills and organizations willing to develop effective programs. The initiative, for its part, plans to help by creating the right conditions and support structures.

The focus is on educational issues. The initiative follows three key principles:

- The foundations believe education and digitalization involve not just improvements in media literacy, but also the creative use of digital media and its inclusion in the learning process.
- Teaching is key. Digital media cannot improve education without teachers. The initiative intends to present educational opportunities and look at things from the perspective of the users, i.e. teachers and students.



PROJECT PARTNERS

Bertelsmann Stiftung, Robert Bosch Stiftung, Siemens Stiftung, Stiftung Mercator (funder)



DURATION

2016–2017

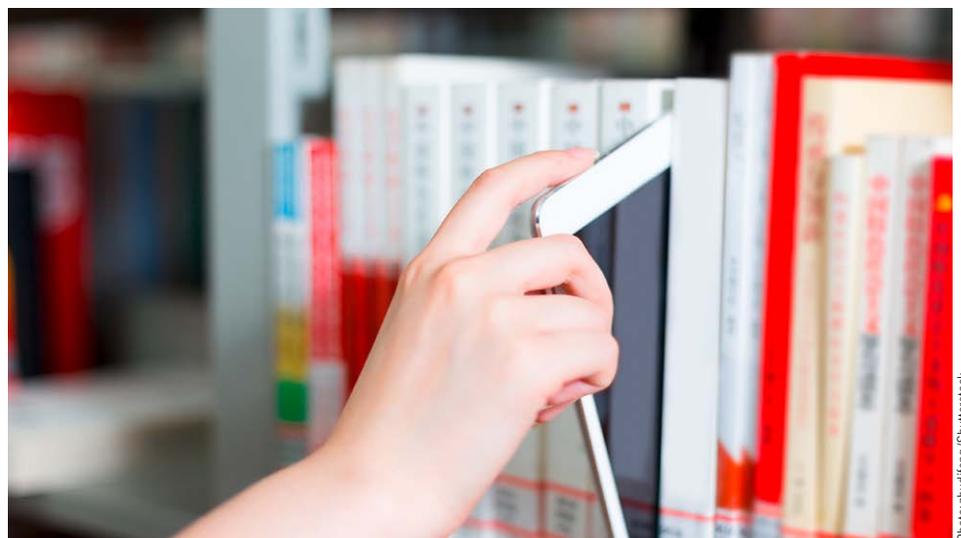


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The increasing digitalization of our world does not stop at the educational system.

DIGITAL MEDIA HAVE THE POTENTIAL TO IMPROVE EDUCATION.

- Digital media can be an invaluable tool in meeting educational challenges. It can open up new avenues for teachers to explore and enable personalized learning programs for individual students.

The initiative is initially focusing on primary and secondary education. It has defined the following key issues for the first phase, which runs until 2017: personalized learning with

digital media, skills for the digitalized world, and change management and organizational development.

In addition, the initiative has planned activities such as a nationwide search for proven educational ideas including an opening conference discussions, dialogue forums and workshops with educational stakeholders – from legislators and high-level government administrators to teachers and practitioners in the field. It is also building a website.

More information:

<https://www.telekom-stiftung.de/en/fed>

Project partners

Bertelsmann Stiftung

| Bertelsmann Stiftung

"Inspiring people. Shaping the future. Participating in a globalized world." This mission statement aptly describes what Bertelsmann Stiftung does. Participation requires empowered individuals and a society that gives equal opportunities to everyone.

Robert Bosch Stiftung

Robert Bosch Stiftung

The foundation promotes civil society and the common good. It addresses the challenges facing society, contributes forward-looking ideas and translates these ideas into practical, inspirational projects.

Siemens Stiftung

SIEMENS | Stiftung

This non-profit corporate foundation supports people around the world to devise independent, responsible answers to the challenges of our time. It focuses on developing technological and social innovations, encouraging personal initiative and supporting creativity and innovativeness.

Stiftung Mercator

STIFTUNG MERCATOR

Stiftung Mercator intends to support research and the sciences for the benefit of everyone and provide the well-rounded education and equal opportunities that children, teenagers and young adults need for their self-actualization

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Project Manager

Forum Education and Digitalization

Annika Klaus

Deutsche Telekom Stiftung

Französische Straße 33 a-c

10117 Berlin, Germany

Phone: +49 30 835382827

annika.klaus@telekom-stiftung.de

www.telekom-stiftung.de/en

DEUTSCHE TELEKOM STIFTUNG

Deutsche Telekom Stiftung was established in 2003 to strengthen Germany's position as an education, research and technology leader. It is one of the country's main corporate foundations with an endowment of EUR 150 million. Deutsche Telekom Stiftung's mission is to improve education in the digital world concentrating on the so called STEM subjects science, technology, engineering and mathematics. It focuses on four core areas: Education Drivers, Education Opportunities, Education Innovations and Education Dialog.

In Education Drivers, the foundation supports people who inspire others to study STEM subjects. Education Opportunities involves projects to prepare children and teenagers to succeed in STEM fields and participate fully in our connected world. In Education Innovations, the foundation invests in researchers and teachers who specialize in STEM subjects. Finally, Education Dialog comprises all the projects in which the foundation works with policymakers and civil society to improve education in a digitized world.